



جامعة الفلاح
AL FALAH UNIVERSITY

Mission

The mission of the College of Mass Communication involves the vision and goals of the whole university and emphasizes on creating a dynamic learning and working environment that encourages new ideas, research and creativity. COMC allows students gain knowledge in theory and research as well as practical skills that are applicable to a wide range of careers in different work sectors. The college mission is to help students with the required and needed tools for predicting and managing communications challenges of the future, and develop needed leaders in the domain of mass communication.

Vision

The College of Mass Communication (COMC) plans to be a premier educational college of Mass Communication in the UAE and globally. COMC aims to lead with commitment to develop social, ethical and knowledgeable responsible professionals. The college inspires of training of graduates who will be capable to contribute to the UAE and International development goals and objectives through creativity and professionalism.