



جامعة الفلاح  
AL FALAH UNIVERSITY

## Overview

The College of Mass Communication was established in 2015 due to the importance of available highly demanded programs to be existed. The College of Mass Communication is one of the main academic colleges at Al Falah University. It has three majors of study which are considered among the most important tracks within the Mass Communication College programs: Journalism, Public Relations, and New Media. Media of Teaching is Arabic and the program is 126 Credit Hours (CH) is divided to four main criteria with regards to study plan: 30 Credit hours for University Requirements, 60 CH College Requirement, 9 CH College Electives and 27 CH Major requirement. The College plans to review its curriculum as required to be updated with what is required to achieve international accreditation like the The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) reviewed. The College of Mass Communication programs outcomes should enable graduates to be ready for real career.