

## Knowledge Management Lecture



Within the framework of interaction with the community organized by the College of Business Administration at Al Falah University, a lecture for faculty and administrative staff entitled "Leadership Skills and Knowledge Management" by Dr. John Girard was held today, Sunday, 6th November 2016. Dr. Girard is a professor management from Middle Georgia State University and participating in the Fulbright Scholarship program.

He explained during the lecture how to take advantage of the information or "Big Data" which is available on the Internet and its contribution to the work of researchers. He also differentiated the meaning of knowledge and information and how they are managed by different people.

Towards the end of the lecture, a time was allotted for questions and inquiries by the attendees.

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