

## A Panel Discussion on the Art of Persuasion and Influence



The Deanship of Student Affairs at Al Falah University organized a panel discussion under the title "The Art of Persuasion and Influence" in cooperation with the Family and Educational Advisor Nujood Ashmayla.

The topics discussed during the panel deals with self-expression, delivery of ideas, effective communication, influencing others through fluent speech, ways of persuading and influencing others and the ability to properly convey a statement.

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